

Complete your morning ritual,

Tea *to* Terry...

BCI certified organic cotton towel, dyed in tea based natural dyes.**

Refresh, Rejuvenate, Revive...

your senses with Nandan's sustainable range of terry towel collection, certified BCI organic cotton dyed in tea based natural dyes. We are making a conscious decision by choosing natural dyes over synthetic ones.

COLOR POSSIBILITIES

The tea based dyes color palette is based 80% natural dyes hence the color palette is earthy by nature and dark, bright and neon colors are not possible in this process.

APPEARANCE OF THE FINAL PRODUCT

Tea- based dyes give a slight casual dye appearance as natural dyes do not have as a rich look as reactive dyes.

APPLICABLE FABRIC TYPES

100% cotton, Cotton rich fabric blends, Linen, Nylon, Nylon rich fabric blends Not compatible with polyester or polyester blends.



REDUCED CARBON FOOTPRINT

CO₂ EQUIVALENT EMISSION PER 1KG OF COTTON TOWEL (g)

Synthetic Dyes 100% = 2488

VS

Natural Dyes : Synthetic Dyes (80:20) = 1413

COLOR PALETTE FOR TEA DYED TOWELS

